

Premium Marketing CAMPAIGN

Mass Media

- **40 Television Commercials** featuring your company in a 15 second segment dedicated exclusively to your company.
- **25 Radio Commercials** featuring your company in a 15 second segment dedicated exclusively to your company or **Behavior Targeting** mass internet advertising on corporate websites for one month.
- **1/4 Page Ad** in Home Expo Program.

Event Exposure

- **Your banner** featured at the entrance to the event (banner must be provided by your company).
- **Floor Cling** with your company logo on a floor cling advertisement.
- **Featured Product** your logo or product at entrance of the event.
- **Logo Featured Around Event.**
- **Passport** given to all attendees Highlighting your booth space as a must-stop destination.

One Hour Free Marketing Consultation Included

Must be scheduled within one month of signed agreement

YOUR INVESTMENT: \$3,475

Digital & Online

- **5 Social Media Posts:** on Facebook, Pinterest, Twitter, Houzz, etc.
 - 2 Boosted Posts on Facebook or Instagram
 - 1 Video or Slideshow Post
- **e-Newsletter Email Message** featuring your company sent out to our attendee database.
- **Your Logo and Link to your website** featured on our expo website
- **Rotating Banner Ad** featured on our expo website
- **Vendor Profile Page** featured on our expo website
- **1 Blog Post** (content provided by you) on our company website.
- **Complimentary Digital Audit**



Targeted Branding

- Home Expo Television Ads
- Home Expo Print Ads
- Home Expo Poster
- Home Expo Postcard
- Event Program Guide
- Booth Locator on Program Map
- Your Company Exhibitor Badges

Marketing Exposure

CAMPAIGN OPTIONS

Enhanced

YOUR INVESTMENT: \$395 | LIMITED QUANTITY: 3

- Featured Vehicle
- Additional Banner Space at Event (banner provided by exhibitor)
- Logo and Link on Website for 12 months
- Featured Product or Service Displayed at Event Entrance



Passport

YOUR INVESTMENT: \$395 | LIMITED QUANTITY: 5

- Company Logo on Passport (each attendee receives a Passport to be stamped)
- Company Logo as a Booth Locator on Program
- List of Contact Info. of each attendee who entered the Passport Contest



Website

YOUR INVESTMENT: \$245

- Banner Ad Rotating on Website for 6 months
- Logo and Link on Website for 12 months
- Vendor Profile Page: Virtual Booth on Website for 6 months

Basic

YOUR INVESTMENT: \$195

- Additional Banner Space at Event (banner provided by exhibitor)
- Logo and Link on Website for 12 months

Front Door Bags

- Company Bag Given to All Attendees at Event Entrance

INVESTMENT: Cost of Bags

